

Small market radio, especially since docket 80-90, is a harsh, competitive business. We do not sit by the fax machine and watch the orders come in like most large market broadcasters. We spend our time selling our product, on the streets, competing with print, TV, outdoor, direct mail, cable, and other radio stations. It is difficult enough trying to get business, while at the same time adhering to FCC policies and serving our community and listeners, without the added burden of recording our programming 24 hours a day. The FCC is penalizing all of us because of the controversial actions of a few. Please consider the unhealthy state of this business when you consider adding even more work to our overly-burdened plate. Thank You.

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